

elevator screens take your message to a higher level



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- ENHANCED EXPERIENCE
- REAL-TIME INFORMATION
- EYE-CATCHING
- ELEGANT DESIGN
- PURPOSE-BUILT
- **REMOTE MANAGEMENT**
- ECO-FRIENDLY

The elevator presents an optimal opportunity for impactful communication. With captive audiences and targeted content, it's an ideal space for sharing information, entertainment, or advertising.

With a range of options, including various formats and designs, our screens are the perfect solution for businesses looking to take their communication strategy to the next level.

Choose the right fit

We provide a range of lift screen options tailored to suit your specific needs, including considerations like application, elevator interior, size, personal preference, and budget.



INVITE

The INVITE offers an ideal wall-mounted solution for both new and retrofit elevator screens. With a wide range of sizes, designs, and materials available, the screen can be customized to suit your specific requirements.



ZENITH

The ZENITH is an ideal elevator screen solution for both retrofitting and new construction projects. This versatile screen can be seamlessly recessed into the wall panel, providing a sleek and integrated look.



SERENITY

Our elevator screens come equipped with the industry-leading BrightSign Built-in media player as standard. This embedded solution ensures that our elevator screens offer the most reliable and cutting-edge solution available on the market.









Digital elevator mirror

Elevators often feature mirrors, capturing the attention of passengers during their brief or extended glance. These mirrors present an exceptional opportunity to integrate our innovative smart mirror technology.

Digital elevator mirrors can be achieved through our versatile range of options: wall-mounted, recessed, or fully built-in solutions. The choice depends on your specific application, preferences, and budget. Kindly share your requirements with us, and we will deliver the perfect solution tailored to your needs.

INVITE

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Lobby screens

Maximize your visitors' elevator wait time by installing an INVITE screen near the elevator doors in the lobby. These strategically positioned, wall-mounted displays are encased in durable, vandalism-resistant housing, ensuring a lasting first impression.

Optional touch

The INVITE is also available with touch functionality, making it ideal for interactive applications or for integration with a lift control system.



INVITE cover options

We provide multiple cover options for the INVITE elevator screens. This allows you to choose the cover that best matches your aesthetic preferences or functional requirements. All cover option can be delivered with clear glass or mirrored glass.





FRAMELESS COVER

FRAMECOVER NARROW



FRAMECOVER WIDE



SAFETY COVER



INVITE cover finish

We offer various cover options for the INVITE elevator screens, providing you with the flexibility to select a cover that matches your aesthetic preferences or functional needs.

Aluminium frame finish

The INVITE displays and digital mirrors with aluminium frame (narrow and wide) are powder coated (structure) in black or white. But can optionally be supplied in other dolors and finishes.



1 Powder coat frame: specific color of choice

Powder coat in a different color of your choice is possible. Subject to availability of the color you require.

2 Brushed aluminium frame

Optionally, it is possible to finish the aluminium frame brushed and anodized. You can choose from 5 standard colors.



Brushed aluminium frame: specific color of choice

The brushed aluminium frame can also be delivered in other colors. The color you require is subject to availability

Custom glass print

Offering full customization, an INVITE screen can feature a customer-supplied design for the glass plate, including your own logo.



Installation

24V DC

INVITE screens are easy to install inside elevators. The complete screen runs on 24V DC and can be powered either by a 24V power source provided by the elevator or directly to the 230V installation using an external power adapter. This makes it easy to install and/or retrofit in any modern elevator setup. Since the complete system is powered by 24V low-voltage wiring can be used which makes installation quick and saves you time and money.

Integrated suspension

Our INVITE screen comes with an integrated suspension system that eliminates the need for a separate mounting bracket. This allows the screen to be mounted directly on the wall, ensuring a tight fit with minimal depth and is ideal for retrofit projects. Check out our installation video.

Connectivity

Ideally every elevator screen is connected to the internet for managing content and monitoring screen status. But not every elevator has an (available) data connection. The main options - if any - for an internet connection are;

- LAN (Local Area Network) if the elevator has a wired network connection available, the screen can be connected to the LAN to access the internet.
- WLAN (Wireless Local Area Network), if the elevator has a strong enough signal strength, the screen can be connected to the WLAN to access the internet.
- Ethernet Extender Solution.

If in your situation an internet connection is not an option, the screens can also be updated over USB. This requires a USB extender from the screen to a (accessible but secured) location. Opening and closing the screen is possible but not recommended.

If you are unsure about available connectivity options for your project, consult with your installer for guidance.

Power over Ethernet

The INVITE can be supplied with PoE up to 27 inches, enabling power and data transmission over Ethernet cables to reduce costs and simplify installation. PoE is commonly used to power devices and can also be used in elevators, providing improved reliability, safety, maintenance, and scalability for critical building operations.









BrightSign Built-In

Our elevator screens come equipped with the industry-leading BrightSign Built-in media player as standard. This embedded solution ensures that our elevator screens offer the most reliable and cutting-edge solution available on the market.



The BrightSign solution

BrightSign players are purpose built for digital signage with a commercial grade operating system that delivers a cloudconnected experience for real time player access anytime, anywhere. With BrightSign our screens deliver the absolute highest standard of reliability, exceptional video quality and sophisticated functionality without the PC hassles

Integrated screen management in the cloud

All BrightSign Built-in elevator screens come with a free Control Cloud subscription that puts users in control of their screens and their digital signage network. Control Cloud is a cooperative digital signage solution offering real time screen health & controls independently of your content management solution. Screen setup has been streamlined to easily provision single, multi or mass sets of screens for both Control Cloud and any Content Management Software (CMS).

Streamlined setup

- Instantly sign up for a free Control Cloud subscription online
- Activate your player following the on-screen instructions
- Easily provision single, multi or mass sets of players
- Customize player setup for the CMS of your choice

Control cloud

Real time screen control

- View real time connected player health from any location
- Access the remote diagnostic web server to monitor & control players
- Perform remote reboots & provide BrightSign OS updates
- Initiate remote snapshots on demand to see what's playing on-screen at that moment in time



Other platforms

If for any reason you prefer not to use the BrightSign Built-in solution, we have alternative options available. Our screens can be provided with other players and operating systems. Simply let us know your requirements, and we can work together to explore the best possibilities for you.



Content Management

Explore the range of choices available for managing content on your elevator screens below. The most suitable option will depend on your specific application, requirements, or any existing systems you may already have in place.

BrightSign Free Local Content Management

Every BrightSign Built-in elevator screen comes with the free BrightAuthor PC software application. This local webserver tool makes creating, publishing and managing BrightSign presentations simple and dependable. Ideal for when a cloud solution is not needed or when content is **Bright**Author updated via SD, USB or local network.

2 BrightSign Content Cloud

BrightAuthor:connected is also available as a part of a cloud solution called Content Cloud. This is an affordable annual subscription that is part of BSN.Cloud, which includes all Control Cloud features and a complete set of content and network management tools. It comes with BrightAuthor:connected, enabling easy content creation and management. **Content** cloud



3 **BrightSign Approved Partners**

If you prefer a different type of CMS, BrightSign also offers a range of approved software partners that are optimized to work seamlessly with your BrightSign Built-in elevator screen. When you are still in the orientation phase in terms of CMS, exploring this list of approved partners can be an excellent starting point.



Your current CMS 4

Would you prefer using our elevator screens with another CMS then one of the above mentioned? No worries, we offer two options. First, you can use your CMS in combination with the BrightSign Built-in player, for that we will check and test compatibility. Or we can see if we can incorporate your preferred media player and OS on request.



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